

CIM 2026 SCHEDULE	INTAKE	MODULE	START DATE	END DATE
	FEBRUARY 2026	COMMERCIAL INTELLIGENCE	3RD FEBRUARY 2026	7TH APRIL 2026
		SOCIETAL IMPACT	4TH FEBRUARY 2026	8TH APRIL 2026
		STRATEGY AND PLANNING	5TH FEBRUARY 2026	9TH APRIL 2026
	JUNE 2026	SOCIAL MEDIA MANAGEMENT	9TH JUNE 2026	11TH AUGUST 2026
		AI IN MARKETING	11TH JUNE 2026	13TH AUGUST 2026
	SEPTEMBER 2026	CONTENT STRATEGY	15TH SEPTEMBER 2026	17TH NOVEMBER 2026
		BRAND PROPOSITION	16TH SEPTEMBER 2026	18TH NOVEMBER 2026
		CONSUMER JOURNEY OPTIMISATION	17TH SEPTEMBER 2026	19TH NOVEMBER 2026

