



INTERGRATED BRAND COMMUNICATIONS FEES STRUCTURE

Full course	KSH
Integrated Brand Communication (IBC)	150,000
Registration fee	5,000

Short Courses

Strategic Advertising Management with AI	45,000
Marketing and Brand Planning with AI	45,000
Integrated Media Management with AI	45,000
Digital for Business with AI	45,000
Account Management and Life Skills	45,000

<i>Packages</i>	<i>Unit price in Kes</i>	<i>Total Exclusive Registration fee</i>	<i>Total Inclusive Registration fee</i>
1 course	45,000	45,000	47,500
2 courses	40,500	81,000	83,500
3 courses	38,250	114,750	117,250
4 courses	36,000	144,000	146,500
Full courses plus project	30,000	150,000	155,000

Payment Details

<i>Account name</i>	<i>Bank and Branch</i>	<i>Account Number</i>	<i>Swift Code</i>
International School of Advertising.	Stanbic Bank, Upperhill	0100004403198	SBICKENX

MPESA Till number: **857709** (buy goods and services)

NOTES:

1. Kindly note that registration fee per short course is Kes 2,500. Full course is Kes 5,000
2. IBC full course fees are payable in 3 equal installments of **Ksh. 52,500** after payment of the registration fee. (Installment payments attract 5% surcharge fee)
3. Short Course is paid upfront in full.
4. Upfront payment for IBC full course earns a 5% Discount.