

FEES STRUCTURE

CHARTERED INSTITUTE OF MARKETING (CIM)

DIPLOMA IN PROFESSIONAL MARKETING/DIGITAL MARKETING

FEE	Module 1	Module 2	Module 3	Module 4
REGISTRATION	Kes 5,000	-	-	-
TUITION	Kes. 33,000	Kes. 33,000	Kes. 33,000	Kes. 33,000
ASSESSMENT FEE (Strategy & Planning module)	Kes, 5,000	-	-	-
ANNUAL MEMBERSHIP (payable to CIM UK)	£ 65	-	-	-
ASSESSMENT (payable to CIM UK)	£ 135	£ 135	£ 135	£ 135

NOTE:

- The registration fee and the tuition fee indicated above are payable to ISA Africa whereby the registration fees are to be paid upfront while the tuition fees can either be paid upfront or in 3 monthly installments as is agreed upon with management.
- The annual membership fees and the assessment fees are to be paid directly to CIM UK.

MODE OF PAYMENT

One can make payment of the amount payable to ISA Africa through either of the following channels;

1. M-pesa

- **Buy goods and services** Till number- 857709

2. Direct bank deposit

- **Account name:** International School of Advertising.
- **Bank and Branch:** Stanbic Bank, Upperhill
- **Account Number:** 0100004403198
- **Swift Code:** SBICKENX

*For further inquiries contact us on **Tel +254 733135974***