

Marketing Trainer (CIM)

Introduction

Established in 2014, ISA is a professional school in East Africa offering training in Marketing and Brand Communications including Advertising, Integrated Media Planning and Digital Marketing.

ISA offers experiential based programs, making participants practically skilled to handle the requirements and challenges of their strategic and day to day tasks.

We are looking for an experienced trainer to train our students in CIM Diploma programs.

Marketing Trainer (CIM) – Part time Job

Reporting to ISA Admin.

Job description

You will be responsible for preparing and implementing a full educational teaching program in CIM Diploma programs courses.

Responsibilities

- Undertaking training in areas of specialization in accordance with the syllabus.
- Preparing scheme of work, Lesson plans, schedule of work.
- Setting and marking assignment.
- Carrying out research work.
- Design instructional content as guided.
- Teach certificate/Diploma students.
- Presenting lessons in a comprehensive manner using visual/audio means, demonstrations.

Requirements:

For appointment to this position, one must have: –

- A Bachelor degree.
- A Diploma in Professional Digital Marketing (CIM)
- A strong passion for teaching.
- Experience: 3 years relevant experience.
- Ability to bond with students and build strong relationships with them.
- Excellent communication skills in English.
- Proficiency in computer application skills

Areas of competence:

- **Innovation**
 - Understand how innovation and disruption are influencing organisational growth
 - Assess the key factors that facilitate innovation in organisations

- **Innovative Marketing**
 - Apply principles of innovation throughout the marketing function
 - Develop a business case for a marketing related innovation

- **Innovation in Action**
 - Understand the activities required for the implementation of innovative marketing
 - Develop a plan for the communication of innovation

Commencement:

The successful candidates will be required to start working immediately. Kindly send your application to enquiries@isafrica.education on or before 15th April 2022.

Only shortlisted candidates will be contacted.