

Job Title: Digital Media Manager

One of our clients is looking to hire a startup to mid level experience digital media manager who has the following skills:

- Understands marketing concepts and their application.
- An understanding of marketing for B2B and B2C brands,
- Copy writing and content creation skills
- Ability to work with Social media listening tools such as Sprout social, hootsuite etc
- Can learn or has basic experience in working with web analytic tools such as google analytics, Facebook analytics, Twitter Analytics, Eskimi
- Interest in digital marketing trends and their applications
- Curious and interested in researching for digital campaigns and creative ideas
- Basic understanding of social media platforms and general digital media landscape.

Send application to admin@isaafrika.education not later than 21st Jan 2021.

Only shortlisted candidates will be contacted.